Great Value...
...Happens Here

We try to provide the most valuable return on your membership investment. Whether it's façade grant opportunities or events that bring people through your doors, we strive to give you the best bang for your buck.
Included with the Premier Membership is a 12-month advertisement + a 2–3-minute video commercial valued at $1000, which makes the $600 fee a great deal.

Regular Benefits

*$100 Annual Membership

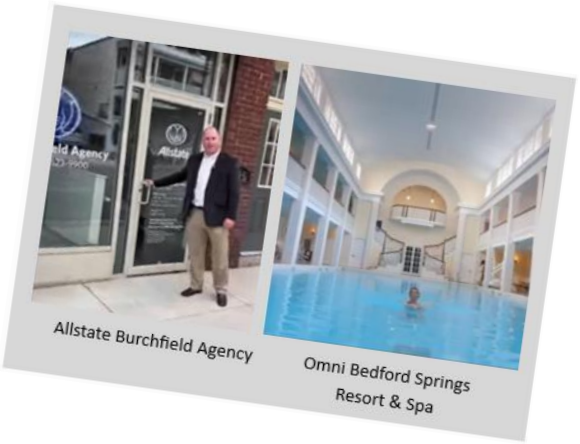
- Inclusion in Bedford Bucks used in several promotional contests
- Discounted booth space at select DBI events
- Feet on the Street initiative which helps to drive traffic into stores
- Façade grant and Business Improvement grant priority to designated main street area.
- Sharing of Facebook posts and Events on Community Calander upon request***
- Referrals for DBI members

Premier Benefits

$600 Premier Membership

all regular member benefits PLUS

- 12-month commercial ad on website
- 2-3-minute video ad, including production and placement



Measured reach of 2025 DBI website and social media

Website statistics:
72,431 Unique Users
171,854 Page Views

Top Cities:
1. Bedford/Altoona/Johnstown
2. Cumberland
3. Pittsburgh

Top States:
1. Pennsylvania
2. Maryland
3. New York

Facebook Statistics:
Page Views – 7.7M People

Post Examples
Re-posted content shares ranged between 1-70 shares
Business Giveaway Video/Reel–
Aerial Communication Holiday Nights of Lights Passes
Post was shared 258 times, 274 Comments, and received 23,816 views

DBI Organic Post Examples –
First Snowfall of the Season reached 31K People.
Coldwell Banker Premier Sponsor Post reached 23K People.
DBI Event - Snowflake Social Post reached 23.3K People.
Organic posts have ranged from 40 to 41,911 People.

we are
HERE
for our business members

DOWNTOWN BEDFORD INCORPORATED

DOWNTOWN BEDFORD INCORPORATED

we are HERE

for our business members

Annual Membership Dues
Number of Full-Time Employees: _____
Number of Part-Time Employees: _____
(*Two part-time employees = 1 full time employee*.)

01-10 Employee(s) - $100/yr
11-20 Employees - $150/yr
21+ Employees - $200/yr
Premier Membership - $600/yr

Business Name: _____

Signature: _____

Date: _____/_____/_____

Return this form and your payment to the DBI office:
124 South Juliana Street, PO Box 286, Bedford, PA 15522
Or email to manager@downtownbedford.com

Payment Information
Payment amount: $ _____
Payment type (circle one): Check Cash Credit Card
CC # _____
Exp: _____/_____ CVV_____ Zip Code_____

** Credit Cards will be charged a 4% processing fee*

Billing & Additional Contact Information
(DBI Office use only)
Mailing/Billing Address: _____
City: _____ State: _____ Zip: _____
Telephone: (____) _____-_____
Cell phone: (____) _____-_____

Benefits…
…Happen Here

- **Co-op ad rates with participating media groups including newspaper, TV and radio**
- **Window-cling to display membership**
- **Façade grant and Business Improvement grant program (Main Street Designated Area ONLY) when available**
- **Guidance with rental spaces, design and networking with many important business contacts**
- **Free listing on DBI's website**
- **Posting of your business' events and promotions on DBI's Facebook page and community calendar**
- **Benefit of DBI's general advertising outside of Bedford County to bring visitors to the downtown**
- **DBI spends over $15,000 each year to assure tourism**
- **Discounted rate for advertising in our Bedford brochure – the highest requested handout of visitors**
- **Pride in knowing you are helping DBI make a difference in revitalizing downtown Bedford as a community, retail and service center**
- **Businesses may send marketing material wanting to be shared to DBI's email blast**
- **Free 2 column x 3" black & white weekday ad in the Bedford Gazette**

Voted One of PA's Top 10 Main Streets!

Bedford…
…It All Happens Here

Contact us: (814) 623-0048
www.downtownbedford.com
P.O. Box 286
124 S Juliana Street, Bedford, PA 15522

Getting to Know You...

Please complete the information requested.

Business/Organization Information

Company/Organization Name: _____
Primary Contact & Title: _____
Street Address: _____
City: _____ State: _____ Zip: _____ Phone: _____
Email: _____

Do you have Facebook: Yes No
Link to Facebook: _____
Do you have Instagram: Yes No
Link to Instagram: _____
Website address: _____

Business Classification: (*Select one)*

Beverages & Bites • Stay & Play • Retail Therapy • Arts & Museums • Salons & Spas
• Health & Medical • Community Organizations (Church, Non-Profit, Local)
• At Your Service (Insurance, Banking, Financial, Legal, Real Estate, Senior, Specialty, Automotive)

New Member Bonus

Two Complementary Tickets for one of DBI's Signature Events (Select One)

Chili & Soup Cookoff • Chocolate Walk • Spring Wine & Spirits Walk
• 4th of July Cornhole Tournament • Dog Days Cornhole Tournament • Fall Wine & Spirits Walk

YES! Please send me information

about participating in these DBI events and committees:

DBI Events (Circle all those of interest)

- Farmers Market
- Rock the Block
- Art Walk
- Chocolate Walk
- Chili/Soup Cookoff
- Wine & Spirits Walk
- Snowflake Social
- Ticket Tournament
- Easter Family Fun
- Christmas Family Fun
- Fireworks
- Wheels & Wings
- Spice & Ice Crawl
- Dog Days of Summer
- Flower Crawl
- Costume Promenade

DBI Committees (circle all those of interest):

- Promotions
  Special Events
  Marketing
  Retail Promotions
- Organizational
  Fundraising
  Volunteer Development
  Partnerships
- Economic Vitality/Design
  Wayfinding & Signage
  Business Recruitment
  Business Retention

Your support and participation helps to make Downtown Bedford a destination. Thank you for helping to improve the quality of life for residents and visitors.

DOWNTOWN BEDFORD INCORPORATED